



Visit Spain, Europe and South America Along the CA Highway 1 Discovery Route

Check Items off Your Bucket List in Cambria Without Boarding a Plane

October 1, 2017, San Luis Obispo County, CA – It's not the coast of Spain, although the coastal landscape of Cambria is just as breathtaking with whales just off shore, and where horses roam the hills. It's not a small European village surrounded by castles, although the quaint town of Cambria has the same historic feel, and Hearst Castle is just up the road. You don't have to travel to South America to experience a thriving Elephant Seal rookery or incredible coastal wines. You just need to travel to [Cambria](#) along the CA [Highway 1 Discovery Route](#) to check these items off your bucket list without boarding a plane.

Named one of the most beautiful towns in America by *Forbes Magazine*, Cambria is a pine-studded coastal hideaway that attracts those seeking rest, recreation and renewal. Outdoor enthusiasts enjoy beach-front hiking, surfing, fishing, and cycling, in particular, while food and wine connoisseurs enjoy the area's many [restaurants](#) that benefit from the ideal year-round temperate conditions for growing produce, grains, cane berries, and vines, and raising livestock. Shoppers enjoy hunting treasures among world-class antique stores and privately-owned boutiques in the heart of town along quaint Main Street, while romantics indulge in the cozy cafes, candlelit dinners, comfortable accommodations, spas and sunset walks that make Cambria so memorable. Travelers of all ages enjoy the many [special events](#) in town, like the annual Scarecrow Festival that takes place every October. [Cambria lodging](#) offers vacations for every budget and every traveler with an array of accommodations from hotels and B&Bs to vacation rentals.

[Moonstone Beach](#) – Famous for its dramatic coastline and breathtaking views, the Moonstone Beach Boardwalk is where your Cambria seaside escape begins. Whether you want to sink your toes into the sand, catch glimpses of marine life swimming by, explore living tide pools, or head out to sea for surfing, boating, and other aquatic adventures, you will find there is something for everyone to enjoy on Moonstone Beach. Take a relaxing one-mile stroll along the Moonstone Beach Boardwalk. Enjoy playful sea otters, watch whales and dolphins in season, and spy the wildlife on-shore while taking in the stunning ocean views.

[Fiscalini Ranch Preserve](#) – Feel what it was like to be a member of the Chumash and Salinian Native American tribes living along this breathtaking stretch of seaside bluff. Thanks to the American Land Conservancy and the local chapter of SWAP (Small Wilderness Area

Preservation), miles of trails along the restless Pacific Ocean welcome pedestrians, horseback riders, and bicyclists while protecting the home of many endangered species, including red-legged frogs and Monterey pines. A trail map can be downloaded from the website [here](#).

[Covell's CA Clydesdales](#) – How many places on earth can you experience almost 2,000 acres of pristine Monterey Pine forest and rolling pastures with an exquisite view of the ocean and over 100 head of Clydesdale horses roaming the hillsides? The answer is one, Cambria Pines by the Sea Ranch, home to Covell's California Clydesdales. Covell's offers tours to the public on this picturesque real, working ranch.

[Elephant Seals](#) - Twice a year, thousands of elephant seals migrate hundreds of miles of ocean to this land-based rookery, where the seals breed, give birth, molt, and rest between trips. The Piedras Blancas rookery, on Highway 1, just a few miles north of Cambria, is home to about 15,000 animals—1,600 pups have been born here this season alone. The area is open for viewing every day of the year and there is no admission fee or reservation required. Best times are late January, late April, and late October.

[Historic Main Street](#) – Stroll this vibrant, artsy cottage town for unique gifts, specialty goods, wine, craft beer and culinary choices. People come from around the world to visit the shops in Cambria—there are no chains in this one-of-a-kind town. This vibrant artist community includes designers, artists, and craftspeople who create unique treasures and [gifts at specialty shops](#). Browse the Friday [Farmers' Market](#) for fresh local produce and local artisan products.

[Hearst Castle Majestic Tours](#) - In 1865, George Hearst, a wealthy miner, purchased 40,000-acres of ranchland that included the Mexican Ranchos of Piedras Blancas, San Simeon and Santa Rosa. Originally known as “Camp Hill,” its wilderness offered a place for family members and friends to “rough it” on camping trips. Hearst's son William Randolph envisioned more comfortable accommodations and gave these simple instructions to famed San Francisco architect Julia Morgan in 1919: “Miss Morgan, we are tired of camping out in the open at the ranch in San Simeon and I would like to build a little something.” Hearst and Morgan's collaboration was destined to become one of the world's greatest museum showplaces. By then the ranch had grown to encompass 250,000 acres and the rocky perch from which it rose was renamed “La Cuesta Encantada” – The Enchanted Hill.

[Pacific Coast Wine Trail](#) – Savor award winning wines from 11 coastal wineries. The Pacific Coast Wine Trail is the Central Coast's new local wine trail. Enjoy hand-crafted wines from 10 small producers along the scenic coast; from San Simeon through Cambria and to Harmony. Our trail includes Hearst Ranch Winery, Cutruzzola Vineyards, Black Hand Cellars, Moonstone Cellars, Twin Coyotes Winery, Stolo Family Vineyard, Harmony Cellars, Cayucos Cellars, Chateau Margene and Cuatro Dias.

[Whale Trail](#) - Along the Whale Trail in Cambria, you'll view one of our nation's most

spectacular marine protected areas. See more than 34 species of marine mammals from land. Search for the heart-shaped blows of gray whales, tall dorsal fins of orcas, or feeding humpback and blue whales. Look for seals and sea lions on offshore rocks and sea otters wrapped up in kelp. You can see amazing marine life at the Whale Trail's shore-based sites at any time of year. This Whale Trail is located at Shamel Park and is part of a series of sites where the public may view orcas, other cetaceans and marine mammals from shore.

[Visit Cambria App](#) - Download the new Visit Cambria app to create and customize your vacation itinerary. The app has hundreds of things to do in Cambria, including unique locations to visit, themed self-guided tours, places to stay and eat, local wineries and breweries as well as unique cycling routes in the area. You can add activities, events and/or places that you find interesting to your itinerary and design your ultimate Cambria to-do list. The app is available for download on iOS and Android.

[About Cambria](#)

With its village charm, delicious flavors, natural wonders, and vibrant culture, the pine-studded coastal hideaway of Cambria, California has attracted those seeking rest, recreation and renewal for over 150 years. Located along world-famous Highway 1, within minutes of Hearst Castle, Big Sur and Paso Robles Wine Country, Cambria offers the perfect destination on the Central Coast, with outdoor opportunities, boutique shopping, antiques, food and wine, history, art and romance. To learn more about how to hide, seek and find yourself in Cambria, please go to [the Visit Cambria website](#).

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About the California Highway 1 Discovery Route

Breathtaking natural beauty, preeminent wine regions, monthly events, amazing outdoor adventures and delicious restaurants boasting culinary excellence dot the [California Highway 1 Discovery Route](#) along Coastal San Luis Obispo County (SLO CAL). With 10 amazing destinations featuring over 800 extraordinary accommodations, including hotels, motels, B&Bs and vacation rentals with unique specials and packages, the California Highway 1 Discovery Route offers the best of Highway 1, and a fantastic vacation anytime of the year. The iconic 101 mile road trip through prime Pacific coastline is conveniently located midway between San Francisco and Los Angeles, and offers diverse artisan towns, charismatic seaside villages, scenic rural road trips rich in character and history and two world-class wine regions. Leaders in [Stewardship Travel](#), the CA Highway 1 Discovery Route offers 50 brief, award-winning experiences that enhance visitor's immersion in the natural and cultural heritage of California's central coast.

Highway 1 Road Alerts

If you're heading to the Central Coast, be sure to be mindful of the stretch of Highway 1, located 21 miles north of Cambria. Caltrans is busy with a major construction project to make traveling along the stunning Pacific Coast Highway a safer journey. Cambria is easily accessible

from Highway 101 and Highway 46. **Please note that Highway 1 is still [open from Morro Bay to Ragged Point](#). For those traveling past Ragged Point, check out these [Sights to See Along the Detour](#).**

Find enriching multi-day tours and discover a plethora of fun and relaxing itinerary ideas in these 10 CA Highway 1 Discovery Route destinations: [Ragged Point](#) & [San Simeon](#), [Cambria](#), [Cayucos](#), and [Los Osos/Baywood Park](#), to [Avila Beach & Valley](#), [Edna Valley](#), [Arroyo Grande Valley](#), [Oceano](#) and [Nipomo](#). Every February, the towns along the California Highway 1 Discovery Route celebrate Coastal Discovery & Stewardship, offering unique lodging packages, coastal activities, events and entertainment. For the latest news on the region join us on Facebook <http://www.facebook.com/Highway1DiscoveryRoute> and follow us on Twitter twitter.com/Hwy1DiscoveryRt. For more information on the **California Highway 1 Discovery Route**, visit www.Highway1DiscoveryRoute.com or contact Chief Administrative Officer Cheryl Cuming at 805-547-CBID (2243), admin@SLOcountyBID.com.

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