



### **Fall Food Events and Concerts Rock Morro Bay, CA**

*Check out the First Concerts on the Bay, part of SLO Jazz Fall Fest Shows in Morro Bay, Eat and Drink at the Annual Taste of the Grove, Avocado & Margarita Festival, Dinner on the Dunes, and Harbor Festival*

**Morro Bay, CA, August 23, 2017** – If you're looking for exhilarating, distinctive and new events along the CA Central Coast this fall, then look no further. [Morro Bay](#), the quaint seaside village with bustling waterfront, offers visitors a wide variety of events this fall. Live music on the harbor front will be featured for the first time with Concerts on the Bay, the Avocado & Margarita Festival features the best locally grown California Avocados, refreshing margaritas, beer, specialty foods, live entertainment, arts and crafts vendors. And visitors won't want to miss a unique opportunity to dine on the sand dunes overlooking the bay while sipping Paso Robles Lone Madrone wines. Taste of the Grove offers a true farm experience at the Morro Bay Packing Shed and don't miss Morro Bay's Harbor Festival where they celebrate the local marine culture featuring local fishermen and fresh seafood. Also, Morro Bay hotels are offering [a free bottle of wine with a 2-night stay](#) September 5 – October 31, for even more incentive to visit.

#### **[Taste of the Grove](#)**

**Friday, September 8, 2017 from 5pm - 8pm**

**Private Farm Venue, Morro Bay, CA 93442**

This intimate cocktail evening event is hosted at the beautiful Packing Shed, a Morro Bay Avocado Farm set minutes from town with a rural agricultural ambiance. Enjoy all-inclusive farm-to-table pairings with area farmers and local chefs presenting tantalizing avocado-themed dishes. Combine the incredible ambiance, delicious cuisine & hand-crafted spirits with live music for the ultimate evening out.

A number of the culinary delights you'll find at this year's Taste of the Grove are provided Divine Street Catering, Fig Good Food, Flora and Fauna, Olea Farm, Trumpet Vine Catering, Thomas Hill Organics, Two Cooks and more! [Tickets are on sale now.](#)

#### **[Avocado & Margarita Festival](#)**

**September 9, 2017 from 10am - 7pm**

**700 Embarcadero Rd, Morro Bay, CA, 93442**

This is a weekend celebration not to miss! Enjoy the best California Avocados in all variations of culinary delights as well as refreshing margaritas, beer, specialty foods, live entertainment, arts and crafts vendors. Sample guacamole until you see green and quench your thirst with fresh margaritas!!! For Event Schedule, [CLICK HERE](#). Get [FREE TICKET when you book a room](#) at one of these participating Morro Bay hotels.

#### **[Dinner on the Dunes](#)**

**September 16, 2017 – Sells out Fast!**

**10 State Park Road, Morro Bay, CA 93442**

**Reservations required. [Book through Lone Madrone wines](#)**

Hosted by Lone Madrone wines, Morro Bay's celebrated [Central Coast Outdoors](#) will take visitors on one of the most unique kayak tours offered in the entire state of California called Dinner on the Dunes. Start by kayaking Morro Bay in the late afternoon, head to some favorite spots for local wildlife viewing before

paddling to the outer sandspit. Beaching on the far side of the bay, there is time before dinner to hike to the top of the pristine sand dunes or take a stroll along the shore with a glass of wine in hand. All while your guides prepare a delicious California beach-style dinner, served with Paso Robles Lone Madrone wines. Enjoy a breathtaking sunset and then paddle back to the dock.

### [Morro Bay Harbor Festival](#)

October 7, 2017, 10-6pm

ON the Embarcadero

Free admission to one of the premier events on California's spectacular Central Coast. The pedestrian event zone will be located between Harbor and Marina streets along the Embarcadero and will feature a variety of entertaining happenings. Festival goers will be able to purchase the freshest seafood from our local fishermen, including oysters, shrimp, BBQ albacore, rock fish, and chowder right from the dock. There will also be races and water craft demonstrations in the Bay and plenty of musical entertainment all day long. Morro Bay businesses will be presenting their wares and ocean-related agencies will provide information about local resources. Meet the Morro Bay commercial fishing fleet! Don't know a troller from a trawler or a purse seiner from a sow's ear? Learn about different kinds of boats, the gear, the industry, and its future first hand! There will a California Fresh Fish Display plus a fish print activity for the kids. Could there be better albacore? Find out for yourself with the Commercial fisherman who will be serving up their specialty!

### [NEW EVENT: Concerts on the Bay](#)

**September 30 and October 14, 2017, 2:00 – 6:30 pm, Doors open at 1:00**

**On the bay between Giovanni's Fish Market and STAX in Morro Bay**

The first ever Concerts on the Bay hosted by [SLO Jazz Fall Fest](#) offers a powerhouse line up of musicians who will perform with the beautiful bay and iconic Morro Rock in the background. [Tickets on sale now!](#)

### **Blues legend Rick Estrin and the Nightcats and Elektric Voodoo September 30, 2017**

*Elektric Voodoo* is a "World Beat Rock & Roll" band from southern California that blends classic afrobeat, latin, rock & roll, psych, jazz, blues and many other influences into its own unique genre that tastefully straddles the line between modern and vintage. *Rick Estrin*, according to The San Francisco Chronicle, "is an amazing harmonica player, a soulful lead vocalist and a brilliant songwriter." Rick Estrin serves up fresh and modern original blues injected with a solid dose of gritty roadhouse rock 'n' roll.

### **Jungle Fire and Orgōne October 14, 2017**

*Jungle Fire* digs deep into afro/latin funk music with a highly explosive psychedelic and uniquely Angeleno flavor! Serving up a healthy dose of originals and deep latin/afro funk covers all cooked up together in a live mixtape style set ensuring an energy that is nothing short of fire. *Orgōne* delivers dirty, organic, California soul with heart; music that grabs you by the collar, pulls you to your feet and shoves you wantingly onto the dance floor. It all started with two kids from the San Fernando Valley, whose shared affinity for gritty soul records of the 60s and 70s collided with the colorful music cultures brewing in Los Angeles during the late 90s.

[Buy your ticket now!](#) \$30 General Admission (\$25 for SLO Jazz Festival Members) or \$60 VIP (sold as a table of 4 for \$240 for General VIP or \$200 for Member VIP tables); includes special seating, a "Meet & Greet" and food & wine options. Each concert will include special silent and live auction trips to New Orleans, NYC, and additional auction items and services, and \$20 wine raffle tickets with a 1 in 100 chance in winning 20 bottles of wine (valued at \$25 average) to raise money for the 5<sup>th</sup> 2018 SLO Jazz Festival and the 2018 Summer Jazz Workshop.

### [Morro Bay Event Calendar](#)

Keep informed on what to do in Morro Bay by checking [this calendar](#) regularly. This quaint seaside fishing

village is the picture-perfect vacation destination offering everything from golfing, fishing, sailing, kayaking, paddle boarding, surfing, and hiking, to dining, shopping, wine tasting and just plain relaxing. Whether your adventurous spirit is extreme or serene, you will discover amazing [outdoor activities in Morro Bay](#).

### **Lodging**

The [variety of lodging options in Morro Bay](#) offers visitors the opportunity to stay in beach front vacation rentals, luxurious inns, leading brand hotels, reliable budget and specialty accommodations that fit any budget.

For more information, visit [www.morrobay.org](http://www.morrobay.org).

###

### **About Morro Bay**

A true gem, this [seaside fishing village](#) with bustling waterfront offers a picture-perfect getaway for travelers who seek food, wine and outdoor adventures found in a gorgeous natural setting. Located along coastal Highway 1 in San Luis Obispo County just south of Big Sur, midway between Los Angeles and San Francisco, Morro Bay offers year-round activities in an unspoiled slice of California. Recently recognized in as her home in *Finding Dory*, Morro Bay was named as a Bicycle Friendly Community by the League of American Bicyclists, and outdoor activities are a way of life. From ocean-side golf, kayaking, sailing, hiking, fishing, surfing, biking, and bird watching, to kite flying, shopping, dining, wine bars, local craft brews and miles of unspoiled beaches, there is something for everyone.

Sitting majestically between the beach and the harbor lays the iconic and historic landmark Morro Rock, welcoming travelers from miles away as they approach Morro Bay. Located just minutes from world-renowned [Hearst Castle](#), historic missions, breathtaking Montana de Oro State Park, and surrounded by vineyards from Paso Robles to Edna Valley, Morro Bay is a destination designed to fit any style and budget for families, couples or groups. Morro Bay also offers a myriad of [year-round events](#) including food, wine and music festivals, art fairs and car shows unique to the town. For more travel information visit <http://www.morrobay.org> or follow Morro Bay on its [Facebook](#), [twitter](#) or [Pinterest](#) pages.

###

#### **MEDIA CONTACT:**

Susan Hartzler

Public Relations Manager

[Mental Marketing](#)

818-585-8641

[shartzler@mentalmarketing.com](mailto:shartzler@mentalmarketing.com)

#### **PUBLIC CONTACT:**

Jennifer Little

Executive Director

[Discover Morro Bay](#)

805-225-1570

[jlittle@morrobayca.gov](mailto:jlittle@morrobayca.gov)