



## WATERFALL WEEKEND GETAWAY: DISCOVER 11 BREATHTAKING FALLS IN THREE DAYS

Historic precipitation leads to flourishing waterfalls in Redding and Shasta Cascade

**REDDING, Calif. – April XX, 2017** – A unique concentration of waterfalls once created by volcanic activity allows visitors to marvel in the outdoor paradise of Redding and Shasta Cascade.

Three days is ample time to experience 11 of the dozens of waterfalls close in proximity to Redding.

Visitors are taking advantage of the wettest winter in nearly a century as the California Department of Water Resources reported the northern Sierra Nevada had more than 89.7 inches of precipitation since October. It brings the waterfalls to life, offering <u>breathtaking spring waterfalls</u> after a statewide drought.

"The waterfalls are thriving this spring thanks to the historic rain and snow levels," said T.J. Holmes, the communications coordinator for the Redding Convention & Visitors Bureau. "A popular attraction is the 220-foot Whiskeytown Falls, one of 11 that are roaring right now and are easily accessible from Redding."

Each waterfall is less than a 90-minute drive from Redding, which is an outdoor oasis for all ages. The city is surrounded by mountains, offers more than 225 miles of trails to hike, bike or walk, along with national and state parks featuring the crisp Sacramento River running right through downtown.

## Three-day waterfall itinerary

### Day 1: Eastbound extravaganza

<u>Potem Creek Falls</u> – If you are looking for adventure in the Redding area, you won't want to miss this local hangout — an easy hike to a hidden 45-foot waterfall into a deep canyon.

<u>Hatchet Creek Falls</u> – Lion Slide Falls, or Hachet Creek Falls as its known by locals, is easily accessible on a short trail. Down the center of the waterfall rests a fallen tree, transformed into a stairway by a brave chainsawer, which is one of two paths to the top of the waterfall.

<u>Burney Falls</u> – The 129-foot waterfall is fed by underground springs and never runs slow. It pumps more than 100 million of gallons of water daily, which is why it is known as the eighth wonder of the world.

## Day 2: Venturing north

<u>Hedge Creek Falls</u> – Check out the small cave located behind this waterfall, offering a unique perspective from behind the cascading water.

<u>Upper McCloud Falls</u> – The swift river escapes a narrow gorge to crash on small steps to a beautiful aquamarine pool at its base, ready to catch your spirit and calm your soul.

<u>Middle McCloud Falls</u> – Middle Falls is the largest and most impressive with a 44-foot drop, and provides a magnificent view. This waterfall is one of the widest in California at 120 feet, creating a veil of white water during spring. Rock jumping and swimming is a favorite local past time.

<u>Lower McCloud Falls</u> – This is the lowest of three levels of the McCloud River Falls, with a 12-foot broad plunge into a large pool. Surrounding the pool are large rocks perfect for sunbathing, making this location popular for swimming and relaxing.

# Day 3: Heading west to Whiskeytown

<u>Crystal Creek</u> – This easily accessible and Americans with Disabilities Act (ADA) compliant trail is a must see waterfall in Whiskeytown National Recreation Area. It also connects to a less traveled trail, leading to a multitude of falling cascades. If you have time to swim, this spot is not only picturesque but also a secret local spot.

<u>Whiskeytown Falls</u> – This magnificent waterfall is the tallest in Whiskeytown National Recreation Area at a towering 220 feet. It was rediscovered in 2004 after being kept secret since 1967. This trail is a bit more challenging than others but the beauty of the falls is worth the hike.

<u>Brandy Creek Falls</u> – Brandy Creek Falls is one of the widest waterfalls in Whiskeytown National Recreation Area with five cascades that rush over the granite rock of the canyon. Here you will find the unique Indian Rhubarb plant displaying bright colors in spring and fall.

For more information or to request a visitor guide, visit <a href="www.shastacascade.com">www.shastacascade.com</a>, or <a href="www.shastacascade.com">www.facebook.com</a>/ShastaCascade, or <a href="facebook.com/visitreddingca">facebook.com/visitreddingca</a> or find us on twitter <a href="www.twitter.com/ShastaCascade">www.twitter.com/ShastaCascade</a>.

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### **About Redding, CA**

Situated at the northern end of the Sacramento River Valley, Redding is the hub city in Shasta Cascade and is located just two hours north of Sacramento and three hours northeast of San Francisco. Boasting 300-plus days of beautiful weather a year, Redding offers outdoor adventure and attractions all year long, along with great wine, food, sporting and cultural events, dining, lodging, and entertainment. The great Sacramento River runs through the center of town, helping earn Redding the fame of being America's "Unofficial Capital of Kayaking," according to *Time.com*. Nearby scenic lakes, rivers, state and national parks, including Shasta Lake, Whiskeytown National Recreation Area, and Lassen Volcanic National Park, make Redding a fantastic base-camp for exploration in Shasta Cascade, offering *Any Adventure*, *Any Day*. Redding is conveniently located at the crossroads of I-5 and California state routes 299 and 44 and is accessible by daily flights from San Francisco. For more information or to order a visitor's guide, visit <a href="www.visitredding.com">www.visitredding.com</a>, like our Facebook page <a href="www.facebook.com/VisitReddingCA">www.facebook.com/VisitReddingCA</a> or find us on Twitter at <a href="www.twitter.com/visitreddingca">www.twitter.com/visitreddingca</a>.

#### **About Shasta Cascade**

Covering an area roughly the size of Ireland, the Shasta Cascade region is the perfect place to get back to nature, relax and enjoy the great outdoors. Comprised of eight rural counties historically known for being part of the pioneer gold rush in the mid-1800s, this majestic region of Northern California is abundantly scattered with lakes, rivers, mountains, historic mining towns, and includes Lassen Volcanic National Park, two national monuments, six national forests and seven California state parks offering unforgettable fun and adventure. This area offers boundless outdoor recreation with magnificent landscapes and breathtaking vistas: from towering volcanoes, alpine ranges, and glaciers, to waterfalls, lush forests, pristine lakes, and roaring rivers; this travel destination is one of a kind. Shasta Cascade is easy to get to by auto, air, or Amtrak and offers an off-the-beaten-path experience where people discover the abundance of nature in one of the few unspoiled areas remaining in California. For more information or to request a visitor's guide, visit <a href="https://www.shastacascade.com">www.shastacascade.com</a>, like our Facebook page <a href="https://www.facebook.com/ShastaCascade">www.facebook.com/ShastaCascade</a>, or find us on Twitter <a href="https://www.twitter.com/ShastaCascade">www.twitter.com/ShastaCascade</a>.

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